

# STRATEGIC ALLIANCE PROGRAM DISCLOSURE BROCHURE

The Strategic Alliance Program (“SAP”) is a revenue sharing program, as well as a marketing and conference support participation fee, whereby Sanctuary Securities, LLC and Sanctuary Advisors, LLC (collectively “Sanctuary Wealth”) receive compensation from securities product sponsors and unaffiliated investment advisers (“Strategic Partners”) in exchange for providing more access and opportunities to market their products and services to Sanctuary Wealth financial professionals than companies who do not participate in the SAP. Revenue sharing payments are fixed fees, paid annually based upon the level of participation. You do not pay more to purchase a product or service offered by a Strategic Partner than you would to purchase those products through another broker-dealer.

There are four (4) tiers of participation: Platinum, Gold, Silver, and Bronze. In order to participate, Strategic Partners must enter into a Marketing Services Agreement with both Sanctuary Securities, Inc. and Sanctuary Advisors, LLC. The Strategic Partner fee range for participation is \$25,000-\$1 million. In addition, Sanctuary Wealth is paid a flat fee of up to \$100,000 to offset operational and product management costs to support national, regional, client seminars, and educational conferences, and to assist Sanctuary Wealth organize high quality advisor training and product educational events. The receipt of compensation creates a conflict of interest for Sanctuary Wealth because there is an incentive for Sanctuary Wealth and its financial professionals to recommend and promote products that pay third party compensation. Sanctuary Wealth attempts to mitigate this conflict by not sharing the third-party compensation with its financial professionals. Nevertheless, the potential exists for Strategic Partner products to make up a larger percentage of clients’ holdings due to the enhanced marketing, promotion, and information provided to Sanctuary Wealth financial professionals regarding Strategic Partner products and services.

The fees received are used by Sanctuary Wealth to support certain marketing, training, and educational initiatives, including our conferences and events that are conducted during the year.

In return, the Strategic Partners are provided data and business intelligence, trend analysis, marketing opportunities, product webinars, contact information, and promotion materials for the purposes of educating our Partner Firms and their home office personnel about the availability of products and services.

The examples of benefits listed above are not all-inclusive and not every benefit is



available for every participation level. Any questions concerning the Strategic Alliance Program or other Sanctuary Wealth services should be directed to your financial professional or Compliance at 1-833-608-5514.